

Cygnus Group Website Cookie Policy (clause 5.2)

This website is operated by Cygnus Group. References to we, us or our (or words of similar import) means Cygnus Group LTD, a limited company registered in England (company number: 10592645), whose registered office is 6 Beacon Road, Rotherwas Industrial Estate, Hereford, Herefordshire, HR2 6JF, United Kingdom. Our VAT registration number is GB 309 9692 58.

- references to you means the person accessing and using a Website (as defined below)
- references to Websites means the websites operated by us or on our behalf at the following URL: www.cygnus-systems.com
- Cookies on our Websites

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Website Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Throughout our website we may link to other websites owned and operated by certain trusted third parties. These third parties (including, for example, advertising networks and providers of external services like website analysis services) may also use cookies, over which we have no control, although we may receive services from these third parties (including, for example, for targeted advertising purposes and website analytics). These cookies are likely to be performance cookies or targeting cookies (as described below). For privacy information relating to these other third party websites, please consult their policies as appropriate.

COOKIES

Cookies are small text files stored on your device when you access most websites on the internet or open certain emails. Among other things, cookies allow a website to recognise your device and remember if you've been to the website before. We use the term cookie to refer to cookies and technologies that perform a similar function to cookies (eg tags, pixels, web beacons, etc). Cookies can be read by the originating website on each subsequent visit and by any other website that recognises the cookie.

Our websites use cookies in order to make the Websites easier to use, to support the provision of information and functionality to you, as well as to provide us with information about how the Websites are used so that we can make sure they are as up to date, relevant and error free as we can. We also use cookies to ensure that our online adverts reflect the interests of web users. Further information about the types of cookies that are used on our websites is set out in the box below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (eg. to enable you to put items in your shopping basket and use our check-out process).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by using our privacy dashboard at [URL] or by clicking on the privacy icon at the bottom of any page on our site. You can then adjust your privacy preferences. It may be necessary to refresh the page for the updated settings to take effect.

Our use of cookies

Although the information requirements under PECR 2003 do not require this level of granularity, the ICO has stated it is best practice to provide equivalent information for all cookies. If personal data is processed in connection with the cookies (which it may do here) then such information will be necessary under the fairness and transparency requirements of the UK GDPR in any event.

We use the following types of Cookies:

Strictly Necessary: Strictly necessary cookies are essential for the use of the features and services on the Website. If you block these cookies we cannot guarantee access to the services provided through the Website or be sure how the Website will perform during your visit..

Performance: Performance cookies collect information about how the Website is used so that we can improve the site. All information collected by these cookies is aggregated and therefore anonymous.

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Functional: Functional cookies allow the Website to remember choices you make such as your user name, log in details or language preferences, and any customisations you make to pages on the Website during your visit. If you block these cookies certain features and services may be affected and we cannot be sure how the Website will perform during your visit.

Please be aware that restricting or blocking any cookies set on a Website may impact the functionality or performance of the Website, or prevent you from using certain services provided through the Website. It will also affect our ability to update the Website to cater for user preferences and improve performance.

The following cookies are currently used by us:

Type of Cookie Used	Name	Purpose	Strictly Necessary?
Essential	_gat_gtag_UA_77346316_1	This cookie is used to collect visitor's data such as their IP address and their active web browser.	No, this cookie can be blocked using our cookie settings widget.
Essential	callpage-widget-version	This cookie is used to trigger our call back popup functionality	No, this cookie can be blocked using our cookie settings widget.
Essential	callpageCookieTest	This cookie is used to trigger our call back popup functionality	No, this cookie can be blocked using our cookie settings widget.
Essential	eShop_cookie	This cookie is used to track users from our online shop	This cookie is not able to be blocked as it is served from our partner website.
Advertising	Google Adsense	This cookie is used to track conversions from our Google advertising campaign	No, this cookie can be blocked using our cookie settings widget
Analytics	APISID, CONSENT, GPS, HSID, LOGIN_INFO, PREF, SAPISID, SID, SSID, VISITOR_INFO1_LIVE, YSC	This cookie is used to track active users	No, this cookie can be blocked using our cookie settings widget
Functionality	wfwaf-authcookie-*, wf_loginalerted_*, wfCBLBypass	This cookie is used to play videos from our YouTube channel	No, this cookie can be blocked using our cookie settings widget

Cookie Pop-up Notice

Our use of cookies

We use necessary cookies to make our site work. We'd also like to set optional analytics cookies to help us improve it. We won't set optional cookies unless you enable them. Using this tool will set a cookie on your device to remember your preferences. At any time you may withdraw or change your consent with the Manage Cookie Settings link in our privacy policy.

Strictly Necessary cookies

Strictly Necessary cookies enable core functionality such as security, network management, and accessibility. You may disable these by changing your browser settings, but this may affect how the website functions.

Performance cookies

Functional:

We'd like to set Functional cookies which allow the Website to remember choices you make such as your user name, log in details or language preferences, and any customisations you make to pages on the Website during your visit.

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Save Preferences & Close

Data Request

Request your data be removed or modified by contacting us by phone or email. 01432 279000, enquiry@cygnus-systems.com